

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	7387960
<b>Application Number:</b>	10018070
<b>International Application Number:</b>	
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<b>Title of Invention:</b>	Advertisement selection based on user action in an electronic program guide
<b>First Named Inventor/Applicant Name:</b>	Wanda Green Thompson
<b>Correspondence Address:</b>	Joseph S Tripoli Thomson Multimedia Licensing Inc PO Box 5312 - Princeton NJ 08543-5312 US - -
<b>Filer:</b>	Reitseng Lin/Fideliz Romero
<b>Filer Authorized By:</b>	Reitseng Lin
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<b>Application Type:</b>	U.S. National Stage under 35 USC 371

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$180

RAM confirmation Number		2695			
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File Listing:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement (IDS) Filed (5B/08)	IDS.pdf	612046	no	4
			1ca99c782177e78e97384ec26579a151a8f26cc4		
Warnings:					
Information:					
2	Foreign Reference	Ref1.pdf	325998	no	23
			7ba16a22c5db7713cd086d628ee6f973729326		
Warnings:					
Information:					
3	Foreign Reference	Ref2.pdf	912814	no	49
			6152246259a79da718d4644b4a483d48ba51b6cde		
Warnings:					
Information:					
4	Fee Worksheet (PTO-875)	fee-info.pdf	30185	no	2
			948582a112d75488f9644e05af58160ca1043805		
Warnings:					
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Total Files Size (in bytes):			1881043		

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.